## **TERMS & CONDITIONS**

## **Promotion Schedule**

Promotion	Victoria Racing Club 2019 Pin & Win Promotion
Promoter	Victoria Racing Club Limited (ABN 32 119 214 078) of 448 Epsom Road, Flemington
Fromotei	VIC 3031.
Promotion Period	9am AEST on 09/09/2019 to 2pm AEDT on 09/11/2019.
Eligible Entrants	The Promotion is only open to individuals who are:
	<ul> <li>a) Australian residents, excluding residents of Western Australia (for the avoidance of doubt, the Promotion is not being conducted in WA and residents of WA are not eligible to enter);</li> <li>b) aged 18 years or older;</li> <li>c) not employees of the Promoter, its associated companies/subsidiaries or agencies associated with this Promotion; and</li> <li>d) not immediate family or members of the same household of persons referred to in paragraph c) above.</li> </ul>
	"Employees" means any directors, management, employees, concessionaires, consultants, officers and contractors or other such people who perform work under the control of another in exchange for payment.
	"Immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
	The Promoter is responsible for determining whether a person is an Eligible Entrant in its absolute discretion.
Participating Products	<ul> <li>Lexus Melbourne Cup Pin (RRP \$5); or</li> <li>Horseshoe Pin (RRP \$10),</li> </ul>
	(each a "Pin").
	Each Pin will have a backing card that will feature a unique code ("Unique Code").
	Please note: the magnet on the Horseshoe Pins may be harmful to pacemaker wearers.
Number of Entries	A Lexus Melbourne Cup Pin will provide 1 entry into the draw.
	A Horseshoe Pin will provide 2 entries into the draw.
	The number of entries will be linked to the Unique Code and will be automatically registered when an entrant submits the online entry form.
How to Enter	To enter, an Eligible Entrant must, during the Promotion Period:
	(a) purchase a Pin from a nominated Pin & Win seller at Flemington Racecourse or from an authorised retail partner,  OR
	<ul> <li>(b) redeem a Pin purchase made via Ticketek by presenting a Ticketek voucher to a nominated Pin &amp; Win seller at Flemington Racecourse or to an authorised retail partner; and</li> <li>(c) visit flemington.com.au/pinandwin ("Promotion Site") using a compatible browser, follow the links to the online entry form and fully complete and submit the online entry form, providing all requested details, including but not limited to: <ul> <li>i. any requested personal information (such as first name, last name, residential address, email address, phone number and date of birth);</li> </ul> </li> </ul>

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	<ul><li>ii. the Unique Code featured on their Pin's backing card; and</li><li>iii. confirming their acceptance of these Terms and Conditions.</li></ul>
Entry Limits	Each Eligible Entrant may submit a maximum of five (5) online entries into the Promotion per day. Each entry must relate to a separate Pin/Unique Code and must be submitted separately in accordance with these Terms and Conditions.
Required Proof of Purchase & Verification	Entrants must retain their Pin corresponding to each entry they submit in the Promotion and must produce the Pin within the time requested by the Promoter in its absolute discretion.
	If requested by the Promoter, Eligible Entrants must produce, within the time requested by the Promoter in its absolute discretion, appropriate photo identification or other documentation required by the Promoter to verify their identity, age, eligibility to participate in the Promotion and claim a prize (if won) and compliance with these Terms and Conditions.
	Failure to provide any of these to the Promoter upon request may result in all of a winner's entries being deemed invalid. The Promoter recommends that the winner send their Pins via registered post to ensure validation; however, this manner of delivery is not a condition of claiming a prize.
	A prize will only be awarded following all validation and verification requirements of the Promoter being met to its satisfaction.
	It is the responsibility of the entrant to provide the required information.
Prize Draw	A random electronic prize draw will be conducted at Prime Focus, Level 1, 500 Chapel Street, South Yarra, VIC 3141 at <b>2.30pm AEDT</b> on <b>09/11/2019</b> .
	The Promoter may draw reserve entries in the draw and record them in order to use in the instance an invalid entry or ineligible entrant is drawn, or a prize is not claimed in accordance with these Terms and Conditions ("Reserve Entries").
Major Prize	The first valid entry drawn randomly from the entries received during the Promotion Period will win a 2019 Lexus NX300 AWD F Sport, Automatic, Petrol valued at \$80,000 (incl. on-road costs based on the State of Victoria). This includes 12 months registration, 12 months compulsory third party insurance, dealer delivery, stamp duty and Luxury Car Tax. Please note actual RRP may differ depending on your location and personal circumstances.
	The following important conditions apply:
	<ul> <li>Additional insurance, options, petrol and all other ancillary costs are the responsibility of the winner.</li> </ul>
	The winner will not choose the colour of the Major Prize. The colour of the Major Prize to be awarded is Mercury Grey.
	<ul> <li>To the fullest extent permitted by law, the Promoter takes no responsibility for any mechanical, body or paint repairs from the date and time of collection of the vehicle.</li> </ul>
	<ul> <li>The prize winner must have a current provisional or full Australian driver's licence in order to register the vehicle or in the event that the winner, through any legal incapacity or otherwise, is incapable of obtaining motor vehicle registration of the vehicle in his or her name in accordance with the applicable legislation in the State or Territory in which the vehicle is collected, the Promoter may allow the winner to assign the vehicle to another person with legal capacity for the purpose of registration.</li> <li>It is a condition of entry that the winner provides the Promoter with certified copies of all documentation required by the Promoter before the vehicle is handed over to the winner.</li> <li>The dealership will be in the winner's nearest Australian State or Territory capital city and the winner will be responsible for any expenses incurred in travel to and from an authorised Lexus dealership to collect the prize.</li> </ul>
	<ul> <li>Lexus and its dealers will not provide a substitute model on request or exchange the vehicle for cash.</li> </ul>

Second Prize	<ul> <li>Any number plate details used in the Promotion are representational only.</li> <li>The prize must be redeemed in full by 31/12/2019 (unless awarded in the ReDraw, in which case the winner must redeem the prize in full within six (6) weeks of being successfully notified and validated).</li> <li>The second valid entry drawn randomly from the entries received during the Promotion Period will win an exquisite, luxury watch collection from Kennedy valued at \$52,600 RRP (inc GST)" comprising of:         <ul> <li>IW458107 - Portofino Automatic 37 female watch with lilac alligator leather strap, 5N gold model with 66 diamonds on the bezel and a silver-plated dial valued at \$25,500; and</li> <li>IW510107 - Portofino Hand-Wound Eight Days male watch with an 18 carat</li> </ul> </li> </ul>
Third Prize	5N gold case, silver-plated dial and solid gold indices valued at \$27,100.  The third valid entry drawn randomly from the entries received during the Promotion Period will win 3 nights' accommodation in 2 luxurious Prestige Suites at Sofitel Melbourne On Collins, each Prestige Suite for 2 guests, including Sofitel Club Lounge
	<ul> <li>benefits, valued at \$7,200.</li> <li>The following important conditions apply:</li> <li>Package is valid for 12 months from 18/11/2019.</li> <li>All bookings must be made at least 30 days prior to stay.</li> <li>Accommodation type and restaurant reservations are subject to availability at all times. Black-out periods apply, including but not limited to gazetted school holiday periods.</li> <li>All other costs, including (without limitation) all travel and transfers, additional spending money, meals (other than those specified above), taxes, insurances, passports, visas and incidental accommodation costs (including mini-bar, room service, phone, internet etc.) are the responsibility of the prize winner.</li> <li>For the avoidance of doubt, all guests must make their own way to and from the accommodation in Melbourne at their own expense to participate in the prize.</li> <li>All components of the prize must be taken together by the prize winner and guests or otherwise are deemed forfeited.</li> <li>The prize must be taken as offered, no correspondence will be entered into.</li> <li>Once prize bookings have been arranged by the Promoter, any changes to prize bookings arrangements will be at the expense of the prize winner.</li> </ul>
Fourth Prize	The fourth valid entry drawn randomly from the entries received during the Promotion Period will win a TCL 85P8M - Massive 85" Android 4K UHD TV with AI-IN Technology valued at \$4,998.  The following important conditions apply:  • The prize winner may elect to receive a TCL Electronics Prize Package Consisting of a TCL 75C8 - 75" Android 4K UHD TV with AI-IN Technology and a TCL 65P8M - 65" 4K UHD TV with AI-IN Technology valued at \$4,998, instead of the Fourth Prize ("Alternate Prize Pack").  • If the prize winner elects to receive the Alternate Prize Pack instead of the Fourth Prize, the prize winner must notify TCL of its decision within two weeks of being notified by the Promoter that they won the prize.
Prize Pool	The total prize pool is \$144,798.
Notification of Winners	Winners will be notified by phone and in writing within 2 days of the draw.  Winners will have their name and state/territory of residence published on the Promotion Site on 03/12/2019 for a period of 28 days.  Prizes will be awarded to winners within 28 days of the draw.

Re-Draw (If Any)	Major Prize Claim Date: 5pm AEDT on 31/12/2019.
	Second, Third and Fourth Prize Claim Date: 11am AEDT on 10/02/2020.
	Major Prize re-draw: 12pm AEDT on 02/01/2020 at the same location as the original draw.
	<b>All other prizes re-draw:</b> 12pm AEDT on 10/02/2020 at the same location as the original draw.
	If a prize has not been accepted or claimed by the relevant prize claim date above or if, after making all reasonable attempts, the Promoter cannot contact a winner (or a winner does not contact the Promoter) by the relevant prize claim date above, the relevant entry/ies will be discarded and the Promoter will re-award the relevant prize/s to Reserve Entrant/s and/or carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute the prize/s in descending order of value amongst valid entrants.
Notification of Re- Draw Winner/s (If Any)	Re-Draw winner/s (if any) will be notified by phone and in writing within 2 days of the Re-Draw.  Any Re-Draw winners will have their name and state/territory of residence published on the Promotion Site on 12/02/2020 for a period of 28 days.
Prize Limit	Eligible Entrants can win a limit of one (1) prize per person in the Promotion, excluding residents of South Australia.
Permit Numbers	NSW LTPS/19/34686, SA T19/788 & ACT TP19/03354.

## **General Conditions**

- 1. These General Conditions and the Promotion Schedule provide information on prizes and how to participate and together form the Terms and Conditions of Entry ("**Terms and Conditions**").
- 2. To the extent of any inconsistency between the General Conditions and the Promotion Schedule, the terms of the Promotion Schedule will prevail.
- 3. Each entrant is responsible for ensuring his or her familiarity with these Terms and Conditions at the time of participation. Participation in this Promotion is deemed acceptance of these Terms and Conditions. The Promoter's decision not to enforce a specific restriction (whether communicated to an entrant or not) does not constitute a waiver of that restriction or of these Terms and Conditions generally.
- 4. The Promoter's decision in relation to any aspect of these Terms and Conditions and the Promotion is final and binding on every person who participates. No correspondence will be entered into.
- 5. Any values stated in these Terms and Conditions are in AUD/RRP/including GST, unless stated otherwise. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 6. Entrants can only participate in the Promotion in their own name. Entrants who enter using multiple aliases (e.g. multiple names, addresses and/or email addresses), or who otherwise do not comply with these Terms and Conditions, will be disqualified.
- 7. All entrants acknowledge that the Promoter can rely on these Terms and Conditions even if the Promoter only learns of a person's ineligibility after the Promoter has awarded a prize to the ineligible person. Payment of the prize value to the Promoter may be required by the Promoter if this occurs.
- 8. Incomplete, indecipherable or incorrect entries will be deemed invalid. Entrants are responsible for ensuring their correct personal details are provided and any updated details are notified to the Promoter. The Promoter accepts no responsibility should an entrant fail to receive their prize because of a failure to notify the Promoter of correct details or of a change to their details, or for

- providing invalid information.
- 9. Entries are deemed to be received at the time of receipt into the Promoter's database, not time of transmission by the entrant. No responsibility is accepted for lost, late or misdirected entries.
- 10. The Promoter does not warrant that the entry mechanism will be available at all times during the Promotion Period.
- 11. Any costs associated with accessing the Promotion website are the entrant's responsibility and are dependent on the internet service provider used. Eligible Entrants must submit their entries manually using a compatible internet browser. The use of any automated software or any other mechanical or electronic means that allows an entrant to automatically submit entries in the Promotion repeatedly is prohibited and will render all entries submitted using such means invalid.
- 12. The Promoter may, in its sole discretion, declare any entry or entrant invalid if the entrant:
  - (a) disrupts, abuses, threatens, harasses or attempts to do any of these things to the Promoter, another entrant or potential entrant of, or anyone else associated with, this Promotion;
  - (b) submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process;
  - (c) engages in conduct in relation to this Promotion which is misleading, deceptive, fraudulent or damaging to the Promoter's goodwill or reputation;
  - (d) breaches any law; or
  - (e) behaves in a way that is otherwise inappropriate.
- 13. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to modify, suspend, terminate or cancel the Promotion, as appropriate, subject to any directions from any relevant authority.
- 14. If more than one person attempts to claim a prize, the Promoter has sole and absolute discretion to determine which of those persons the winning entrant is.
- 15. The Promoter will not be liable for a prize being lost, stolen, damaged or tampered with in any way before it reaches an entrant or after it has been released to an entrant.
- 16. Unless expressly stated otherwise within these Terms and Conditions, all other expenses associated with a prize become the responsibility of the respective winner.
- 17. Prizes must be taken as offered and may not be varied. Prizes are not transferable (except where otherwise stated in these Terms and Conditions), exchangeable or redeemable for cash. If a prize (or prize component) is unavailable for any reason, the Promoter reserves the right to substitute another prize (or prize component) of equal or greater value for that prize (unless otherwise stated in these Terms and Conditions), subject to any directions from the relevant gaming authorities.
- 18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier and the provision of the prize is the sole responsibility of the third party and not the Promoter. To the extent of any inconsistency, the terms and conditions of the prize supplier will prevail over these Terms and Conditions.
- 19. Where relevant, the winner should look to the manufacturers of products awarded as prizes for all warranty claims.
- 20. Unless otherwise specified, each prize will be delivered to the address provided by the relevant prize winner at the time of entry, or as otherwise notified to the Promoter in writing.
- 21. To the fullest extent permitted by law, the entrant releases and will release the Promoter from all claims that the entrant may have or may have had but for this release arising from or in connection with the entrant's participation in the Promotion (including the prizes) and will indemnify and will keep indemnified the Promoter in respect of any claim by any person arising as a result of or in connection with the entrant's participation in the Promotion (including the prizes).
- 22. The Promoter may communicate or advertise this Promotion via Facebook or Instagram. However, the Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook

- or Instagram. Entrants are providing their information to the Promoter and not to Facebook or Instagram. Each entrant completely releases Facebook and Instagram from any and all liability.
- 23. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) and any associated agencies or companies excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability/implications incurred by an entrant; or (f) use of a prize.
- 24. The Promoter, its related entities and all agencies associated with the Promotion, as well as all employees, agents, directors and contractors, of all entities referred to in this clause, will not be liable for any loss or entry, action, demand, liability, damage, cost, expense or personal injury whatsoever (including but not limited to any direct, indirect or consequential loss), incurred, suffered or sustained by any person or entity (without limitation) regarding, or arising from, the Promotion or acceptance of a prize, except that which cannot be excluded by law (in which case that liability is limited to the maximum extent allowable by law).
- 25. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications failure, theft or destruction or unauthorized access to, or alteration of entries. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, mobile communications network, computer online systems, servers or providers, computer equipment, software, failure of any email or entry to be received by the Promoter on account of technical problems or traffic congestion on the internet or at any Internet site, or any combination thereof, including any injury or damage to a participant's or any other person's computer related to or resulting from participation or downloading any materials in this Promotion. The Promoter reserves the right to take any action that may be available.
- 26. The Promoter accepts no responsibility for any tax liabilities or other implications that may arise from the prize winnings. Independent financial advice should be sought by winners.
- 27. By accepting their prize, each prize winner acknowledges and consents to participating in promotional activities relating to the prize which may include promotional photograph shoots and media interviews. The Promoter may use all photographs and recorded interviews, including the prize winner's image, voice, name and other details, without restriction and without further reward or recourse to the prize winner, in its advertising and promotional materials and official communications in perpetuity and in any media whatsoever.
- 28. CAUTION: Any attempt to deliberately undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to refer the matter to law enforcement authorities and/or to seek damages or such other civil remedies as the Promoter may determine from time to time to the fullest extent permitted by law.

## PERSONAL INFORMATION

- 29. Immediately upon submission by an entrant, their entry becomes the sole property of the Promoter.
- 30. All information entrants provide ("**Personal Information**") will be used by the Promoter for the purpose of administering this Promotion and awarding the prizes and may be provided to the Promoter's partners to enable delivery of relevant prizes.
- 31. Should an entrant's contact details change during the Promotion Period, it is the entrant's responsibility to notify the Promoter using the Contact Us form accessible from the online entry form.
- 32. The Promoter may disclose entrants' Personal Information to its contractors and agents to assist in conducting this Promotion and as required, to regulatory authorities. Without limiting the Promoter's rights and obligations under applicable privacy legislation, the Promoter may disclose personal information collected in relation to the Promotion for the purposes of assisting in any stewards'

inquiry or other lawful investigation to which the entrant's participation (or attempted participation) in the Promotion or the entrant's presence at Flemington Racecourse may be relevant.

- 33. Entrants may elect to 'opt in' to hear from:
  - (a) the Promoter (Victoria Racing Club);
  - (b) Lexus;
  - (c) Kennedy Luxury Group; and/or
  - (d) Very Special Kids,

by placing a tick in the relevant 'opt in' box featured on the online entry form. If the entrant 'opts in' to hear from a party listed above, information provided by the entrant will be entered into a database and may be used by that party, its related entities and agencies engaged by that party for future promotional, marketing and publicity purposes.

- 34. Entrants who elect to 'opt in' may request to update or correct their personal information held by the relevant party and/or may request that they not receive further promotional or marketing communications from the relevant party at any time via the appropriate contact method below:
  - (a) Victoria Racing Club via email to privacy@vrc.net.au
  - (b) Lexus via email to enquiries@lexusenquiries.com.au or by phoning 1800 023 009
  - (c) Kennedy Luxury Group via email to info@www.kennedy.com.au
  - (d) Very Special Kids mail@vsk.org.au

Entrants may also elect to 'opt out' by using the 'opt out' function on any marketing materials received.

- 35. Entrants may view the privacy policies of the parties listed in clause 33 by accessing the below websites:
  - (a) Victoria Racing Club Limited https://www.flemington.com.au/privacy-policy
  - (b) Lexus https://www.lexus.com.au/smallprint/privacy
  - (c) Kennedy Luxury Group- https://www.kennedy.com.au/privacy-policy
  - (d) Very Special Kids https://www.vsk.org.au/important-info/privacy-policy

Each privacy policy details how Personal Information will be handled and how a privacy complaint can be made.

36. The Promoter is bound by all applicable privacy laws.