

Workplace Giving

Benefits involved



86% of employees feel proud to work for their company because of a sponsored workplace giving program*.

Workplace Giving is a simple, tax-effective way for staff to give to a charity of their choice. It's a powerful way to donate as the smaller, regular donations translate into significant annual income for Very Special Kids.

Many companies 'match give' the donations made by staff, which doubles the impact for supporting families of children with life-threatening conditions.

Workplace Giving benefits to business

- Supporting employees to do something they really care about
- Increases staff morale, loyalty and a culture of giving
- Demonstrates community engagement and fulfilling your corporate social responsibility
- No cost and minimal payroll administration

Workplace Giving benefits to employees

- Immediate tax benefit – donations are taken out pre-tax, which means you pay less tax and you don't have to collect receipts
- 100% of your donations go to families of children with life-threatening conditions
- Doubling your donation – if your company matches your donation, you are doubling the impact for families in need. It only costs you \$20 a month, but Very Special Kids gets \$40 a month

Workplace Giving supports Very Special Kids

- 100% of donations come to Very Special Kids
- Workplace Giving provides recurrent funding
- Workplace Giving helps us plan for the future - regular, predictable donations means that Very Special Kids can plan for developing new services and programs

For more information, please contact our Corporate Development Lead, Lucy Garrido on 03 9804 6227 or email lgarrido@vsk.org.au

(1) Reference: *Workplace Givers Revealed*, Good2Give Research 2015